

# RISE OF THE PHOENIX

Australia's first bubble wrap with a post-consumer recycled waste blend!



9001  
Quality



130m  
Roll Length



Reduces Carbon  
Footprint



Australian  
Made



100%  
Recyclable



14001  
Environment

## Grey is the New Green

Phoenix is a specially engineered material that consists of 60% recycled content including 16% post consumer recycled waste. The varying shade of grey denotes the authentic blend of our unique recycled material.

Choosing Phoenix means you are keeping waste from landfill, significantly decreasing the use of raw materials and carbon emissions, and promoting a circular economy. Phoenix also exceeds 2025 recycled content targets by 40%.

Along with the 60% recycled content in Phoenix, the roll length has been optimised to 130m and is 100% recyclable. In comparison to regular 100m rolls, the additional 30m in Phoenix allows you to get 30% more on a truck, ultimately reducing your freight costs and also provides space saving benefits in warehouses.

All Sancell products are manufactured and audited against the requirements of ISO 14001 Environmental and 9001 Quality Management Systems and produced with 25% renewable energy through GreenPower. We are proud members of APCO, ANZPAC and partners of REDcycle.

60%  
RECYCLED  
CONTENT

incl.  
16% POST-  
CONSUMER  
RECYCLED  
WASTE

100%  
RECYCLABLE

