

PADDED MAILER BAGS

ARMOUR™

by SANCELL



- + Stock Sizes Available in Black & White
- + Water Repellent Outer Layer
- + Tamper Evident Seals
- + All Around Padded Protection
- + High Slip Inner Surface
- + Light Weight

Specifically designed for use in a bulk pack and post setting, Armour Padded Mailers are designed to ensure goods are packed and en route quickly, efficiently, safely and in style.

All Armour Padded Mailer Bags feature; An easy-slip inner surface for fast, easy loading. Tamper evident seals for sender security and customer assurance. All around cushioning for maximum protection during transit or heavy handling. Water repellent films to protect against weather and moisture.

Available in matte black or white, Armour are the sleekest padded mailer on the market. With 16 stock sizes available there is an Armour Padded Mailer Bag to fit most applications. See over for a complete range of stock products available for next-day dispatch. Don't see a size that suits? Talk to us about customising a solution tailored to your specific needs.



Australian Made



100% Recyclable



15% Recycled Content



Tamper Evident Seals



Recycled & Recyclable!

Consumers are increasingly demanding environmentally-conscious packaging options. Every Armour Padded Mailer Bag contains a minimum of 15% Recycled content.

Made from LDPE4 each Armour bag can be easily recycled. Categorised as a "scrunchable" plastic, used Armour bags can be placed in RedCycle bins supplied in most supermarkets across Australia.

Visit www.redcycle.net.au to find your nearest deposit point.



Create your own Armour Padded Mailer
See over for print, colour & size options



CUSTOMISATION

“...underutilised by many online merchants, packaging can provide customers with an opportunity to interact with a brand and its values*”

*15 October 2018 "Unboxing: your secret marketing weapon" www.auspost.com.au

Print & Films

Distinguish yourself from competitors with every delivery you make. Custom engineer a unique protective packaging solution that reflects your brand, values and aspirations. At Sancell we are expert at designing and engineering packaging systems for a range of different applications. We have proudly customised solutions for some of Australia's most prominent retail brands, eCommerce businesses, fertility clinics, pathology services, parts manufacturers and car companies.

Print capabilities allow us to print up to 8 colours for rich image finishes. All inks are pantone colour matched and printed by Australia's premier film printers.

Metallic and specialist inks and laminates are available to ensure your finished product is always on-brand.

Banner bags allow you to add a customised printed tape to plain black or white armour bags. Available in short run, this option is ideal for seasonal promotions or adding branding to your mailer bags where lower quantities are required.



16 Stock Sizes for Next Day Dispatch

PRODUCT	SIZE	BAGS P/CARTON
ARMOUR 1	150 (op) x 220 + 50 Flap w Tape	350
ARMOUR 3	210 (op) x 220 + 50 Flap w Tape	200
ARMOUR 5	241 (op) x 345 + 50 Flap w Tape	150
ARMOUR S	265 (op) x 375 + 50 Flap w Tape	100
ARMOUR 6	304 (op) x 400 + 50 Flap w Tape	100
ARMOUR 7	360 (op) x 470 + 50 Flap w Tape	75
ARMOUR CD	200 (op) x 175 + 30 Flap w Tape	300
ARMOUR B0	250 (op) x 185 + 30 Flap w Tape	250
ARMOUR B1	280 (op) x 230 + 30 Flap w Tape	175
ARMOUR B2	300 (op) x 280 + 30 Flap w Tape	125
ARMOUR B3	345 (op) x 300 + 30 Flap w Tape	100
ARMOUR B4	390 (op) x 345 + 30 Flap w Tape	100
ARMOUR B1	280 (op) x 230 + 30 Flap w Tape	175
ARMOUR B2	300 (op) x 280 + 30 Flap w Tape	125
ARMOUR B3	345 (op) x 300 + 30 Flap w Tape	100
ARMOUR B4	390 (op) x 345 + 30 Flap w Tape	100

Weather Protection

Increasingly, online shoppers are utilising “permission to leave” options when finalising their shopping cart. Busy lives dictate that increasingly, consumers can't be home to receive deliveries. This means, more and more goods are being left on doorsteps around the country.

To protect against weather, moisture or spills water-repellent LDPE4 films are used in the manufacture of all Armour bags. The outer layer ensures goods are safe from moisture and the elements if left unattended. Water merely runs off the surface of Armour bags, keeping the contents dry and safe.

The robust three-layer design of Armour Padded Mailer Bags also makes them puncture and tear resistant. Along with their tamper evident seals, this makes them a safe and secure mailing solution.



eCOMMERCE SOLUTIONS

Returnable Retail Seal

In collaboration with some of Australia's largest online retailers, Sancell have developed an all-in-one, returnable padded mailer bag. This unique packaging solution gives customers and online retailers a well defined, easy-to-use return option.

Robust return policies help to remove the hesitation and anxieties that can be a barrier to purchasing goods online. These policies give customers the confidence to make online purchases in the first instance and clear instructions should they be unhappy with their purchase.

Online retailers that have been able to streamline the returns process have seen more repeat business and overall more satisfied customers. Supplying all purchases in a returnable bag ensures customers are not expected to source packaging for the return of unwanted or ill-fitting goods. It can also mean the customer is not required to physically enter a post office. Customers shop online for the convenience it affords them and this convenience should extend to product returns also.

How does it work?

- 1). Pack your product, seal and send
- 2). Upon delivery parcel opens along perforated line
- 3). Easily returned (if required) using the secondary tamper-evident seal



3. Returnable Retail Seal

2. Perforation

1. First Seal



The main barrier to online shopping is 'product returns'^.

In response, Sancell has developed the Returnable Retail Seal.

^Australia Post 2017 eCommerce Industry Paper

Oversize & Custom Sizing

Protective packaging can mean the difference between an amazing or disappointing customer experience. Online shoppers want goods to arrive not only in tact but to relish the enjoyment of unboxing and the aesthetic of receiving a quality product.

Sancell custom manufacture Armour Padded Mailer Bags to suit individual needs and requirements. Custom sized, fit-for-purpose protective packaging provides a myriad of benefits to retailer and customer alike:

- + Create a Customer Experience
- + Reduce Returns & Replacements
- + Minimise Movement During Transit
- + Reduce Damaged Deliveries
- + Minimise Wrapping Resources
- + Easy All-Around Protection



Shoes, Boots & Apparel



Health & Beauty



Watches & Jewellery

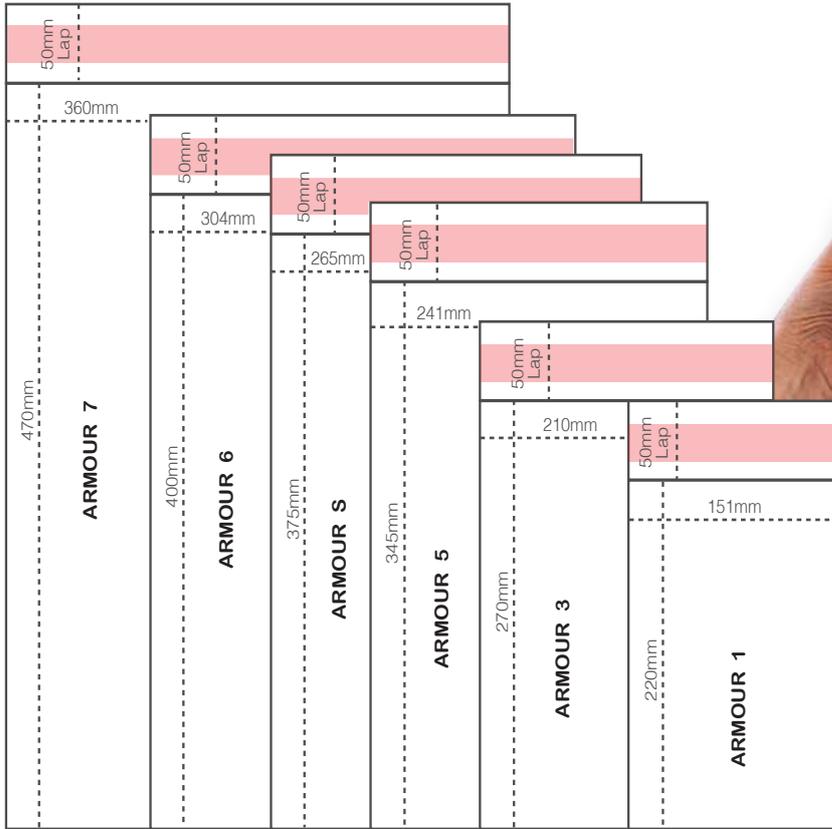


PADDED MAILER BAGS



END OPENING BAGS

Opens along the short edge

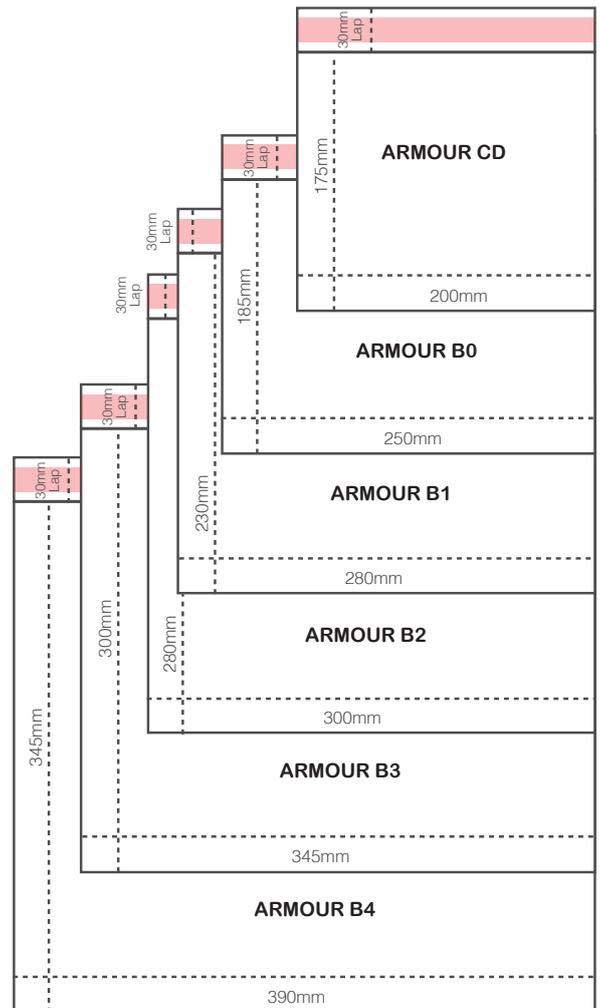


STOCK PRODUCT SIZE GUIDE



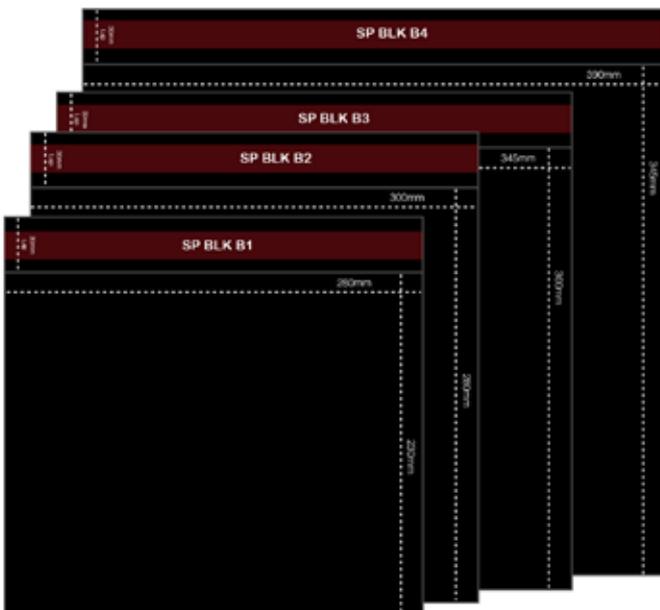
SIDE OPENING BAGS

Opens along the long edge



BLACK SIDE OPENING BAGS

Opens along the long edge for easy loading



1800 624 900

www.sancell.com.au