

RISE OF THE

# PHOENIX

Australia's first protective packaging with a minimum of 25% post-consumer recycled waste!



9001  
Quality



Reduces Carbon  
Footprint



Australian  
Made



100%  
Recyclable



14001  
Environment

## Phoenix is the New Green

Phoenix is a specially engineered material that consists of 50% recycled content including a minimum of 25% post consumer recycled waste and 25% post industrial recycle. The varying shade of grey denotes the authentic blend of our unique recycled material.

Choosing Phoenix means you are keeping waste from landfill, significantly decreasing the use of raw materials and carbon emissions, and promoting a circular economy. Phoenix also exceeds 2025 recycled content targets by 250%.

All Sancell products are manufactured and audited against the requirements of ISO 14001 Environmental and 9001 Quality Management Systems and produced with 25% renewable energy through GreenPower. We are also proud members of APCO and ANZPAC.

Along with the 50% recycled content in Phoenix, the 100m roll length has been optimised to 130m and is 100% recyclable. In comparison to regular 100m rolls, the additional 30m in Phoenix allows you to get 30% more on a truck, ultimately reducing your freight costs and also provides space saving benefits in warehouses.

50%  
RECYCLED  
CONTENT

100%  
RECYCLABLE

Contains 25% PCR & 25% PIR (all locally sourced)

PHOENIX

